

1720年に先人達が起こした革新は伝統となり、誇りとなっています
The innovations made by our predecessors in 1720 have become a tradition and a source of pride.

進化を遂げた"丹後の織物"の魅力は、裏付けられた技術力と先人への畏敬の念が語っています。
The appeal of "TANGO TEXTILES", which have evolved over the years, is a testament to the technical skills and reverence for our predecessors.

産地の全盛期から約50年の時を経て今回、300年前の誕生と、300年後の産地を結わう革新として、挑戦を続ける丹後の心緒の明瞭さを表現しました。
This time, some 50 years after the heyday of the region, we have expressed the clarity of the spirit of Tango, which continues to challenge itself as an innovation that unites its birth 300 years ago and the region 300 years from now.

挑戦を続けることで人が育ち、技術が培われ、産地が広がる。
By continuing to take on challenges, people are nurtured, skills are cultivated, and the production area expands.

